

CORTHE, KRX and DERMATHOD

WHY KOREAN SKINCARE

The Korean approach is very much holistic. They focus on root cause rather than using band-aids. They understand the delicate balance of the skin barrier, and their treatments reflect that.

When using Korean skincare, you're using products, ingredients and application styles that aren't happening elsewhere. Not only is Korean skincare a decade ahead of us, because it's constantly innovating due to high competition within their country, but also the rest of the world.



www.citrinepsm.com